

Local Market Update – February 2026

A Research Tool Provided by Georgia Association of REALTORS



Hall County

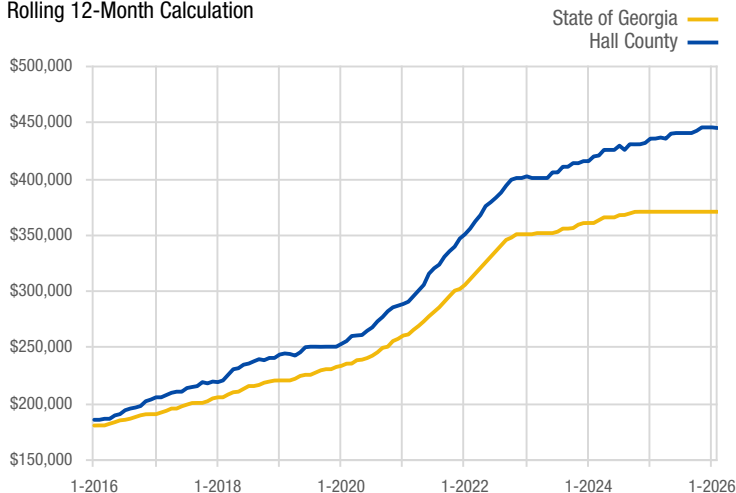
Single Family	February			Year to Date		
	2025	2026	% Change	Thru 2-2025	Thru 2-2026	% Change
Key Metrics						
New Listings	312	287	- 8.0%	598	569	- 4.8%
Pending Sales	176	164	- 6.8%	338	325	- 3.8%
Closed Sales	143	123	- 14.0%	251	247	- 1.6%
Days on Market Until Sale	56	62	+ 10.7%	62	67	+ 8.1%
Median Sales Price*	\$435,990	\$407,400	- 6.6%	\$430,000	\$419,771	- 2.4%
Average Sales Price*	\$529,763	\$489,515	- 7.6%	\$524,139	\$502,526	- 4.1%
Percent of List Price Received*	97.8%	98.1%	+ 0.3%	97.6%	97.5%	- 0.1%
Inventory of Homes for Sale	664	735	+ 10.7%	—	—	—
Months Supply of Inventory	3.9	4.1	+ 5.1%	—	—	—

Townhouse/Condo	February			Year to Date		
	2025	2026	% Change	Thru 2-2025	Thru 2-2026	% Change
Key Metrics						
New Listings	41	58	+ 41.5%	77	114	+ 48.1%
Pending Sales	44	26	- 40.9%	67	48	- 28.4%
Closed Sales	17	20	+ 17.6%	32	39	+ 21.9%
Days on Market Until Sale	54	82	+ 51.9%	57	74	+ 29.8%
Median Sales Price*	\$324,910	\$349,800	+ 7.7%	\$322,405	\$345,000	+ 7.0%
Average Sales Price*	\$325,371	\$347,748	+ 6.9%	\$326,572	\$339,266	+ 3.9%
Percent of List Price Received*	98.5%	98.0%	- 0.5%	98.7%	98.0%	- 0.7%
Inventory of Homes for Sale	109	147	+ 34.9%	—	—	—
Months Supply of Inventory	4.8	5.7	+ 18.8%	—	—	—

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

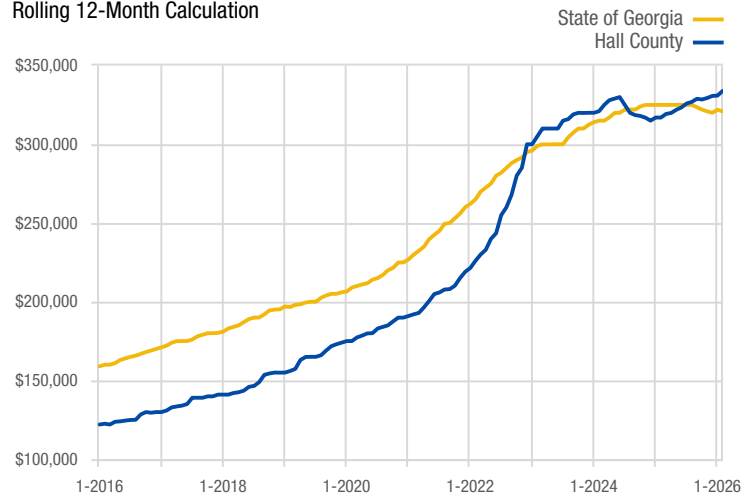
Median Sales Price - Single Family

Rolling 12-Month Calculation



Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point. Current as of March 16, 2026. All data from the multiple listing services in the state of Georgia. Report © 2026 ShowingTime Plus, LLC.