

# Local Market Update – April 2026

A Research Tool Provided by Georgia Association of REALTORS



## Hall County

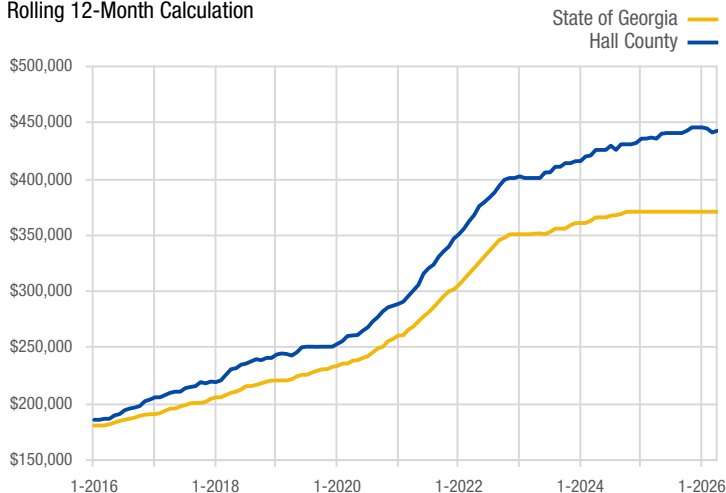
| Single Family                   | April     |                  |          | Year to Date |                  |          |
|---------------------------------|-----------|------------------|----------|--------------|------------------|----------|
|                                 | 2025      | 2026             | % Change | Thru 4-2025  | Thru 4-2026      | % Change |
| <b>Key Metrics</b>              |           |                  |          |              |                  |          |
| New Listings                    | 355       | <b>421</b>       | + 18.6%  | 1,288        | <b>1,413</b>     | + 9.7%   |
| Pending Sales                   | 206       | <b>214</b>       | + 3.9%   | 758          | <b>781</b>       | + 3.0%   |
| Closed Sales                    | 208       | <b>207</b>       | - 0.5%   | 640          | <b>687</b>       | + 7.3%   |
| Days on Market Until Sale       | 46        | <b>58</b>        | + 26.1%  | 52           | <b>61</b>        | + 17.3%  |
| Median Sales Price*             | \$449,995 | <b>\$456,000</b> | + 1.3%   | \$435,000    | <b>\$425,000</b> | - 2.3%   |
| Average Sales Price*            | \$535,238 | <b>\$532,623</b> | - 0.5%   | \$525,837    | <b>\$512,753</b> | - 2.5%   |
| Percent of List Price Received* | 97.9%     | <b>98.0%</b>     | + 0.1%   | 97.9%        | <b>97.8%</b>     | - 0.1%   |
| Inventory of Homes for Sale     | 726       | <b>894</b>       | + 23.1%  | —            | —                | —        |
| Months Supply of Inventory      | 4.2       | <b>4.9</b>       | + 16.7%  | —            | —                | —        |

| Townhouse/Condo                 | April     |                  |          | Year to Date |                  |          |
|---------------------------------|-----------|------------------|----------|--------------|------------------|----------|
|                                 | 2025      | 2026             | % Change | Thru 4-2025  | Thru 4-2026      | % Change |
| <b>Key Metrics</b>              |           |                  |          |              |                  |          |
| New Listings                    | 54        | <b>61</b>        | + 13.0%  | 164          | <b>242</b>       | + 47.6%  |
| Pending Sales                   | 32        | <b>33</b>        | + 3.1%   | 133          | <b>135</b>       | + 1.5%   |
| Closed Sales                    | 39        | <b>38</b>        | - 2.6%   | 120          | <b>119</b>       | - 0.8%   |
| Days on Market Until Sale       | 55        | <b>82</b>        | + 49.1%  | 62           | <b>73</b>        | + 17.7%  |
| Median Sales Price*             | \$325,900 | <b>\$315,450</b> | - 3.2%   | \$325,900    | <b>\$339,982</b> | + 4.3%   |
| Average Sales Price*            | \$330,158 | <b>\$325,424</b> | - 1.4%   | \$326,724    | <b>\$329,714</b> | + 0.9%   |
| Percent of List Price Received* | 98.6%     | <b>99.0%</b>     | + 0.4%   | 98.3%        | <b>98.5%</b>     | + 0.2%   |
| Inventory of Homes for Sale     | 105       | <b>160</b>       | + 52.4%  | —            | —                | —        |
| Months Supply of Inventory      | 4.2       | <b>5.9</b>       | + 40.5%  | —            | —                | —        |

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

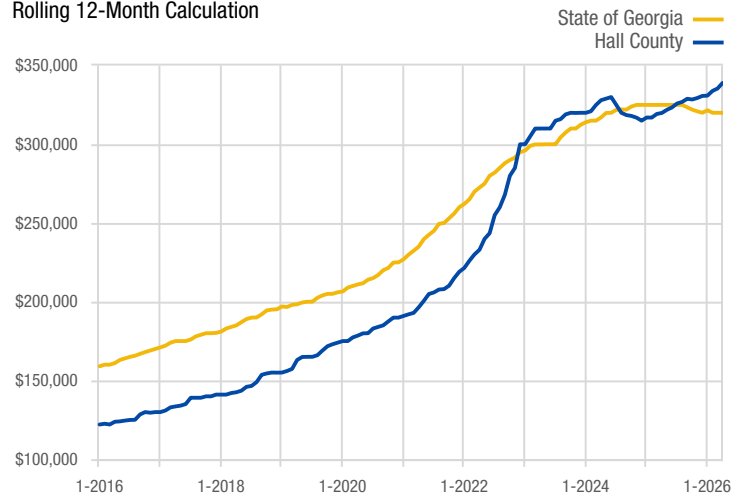
### Median Sales Price - Single Family

Rolling 12-Month Calculation



### Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point.  
Current as of May 16, 2026. All data from the multiple listing services in the state of Georgia. Report © 2026 ShowingTime Plus, LLC.