

Local Market Update – February 2026

A Research Tool Provided by Georgia Association of REALTORS



Whitfield County

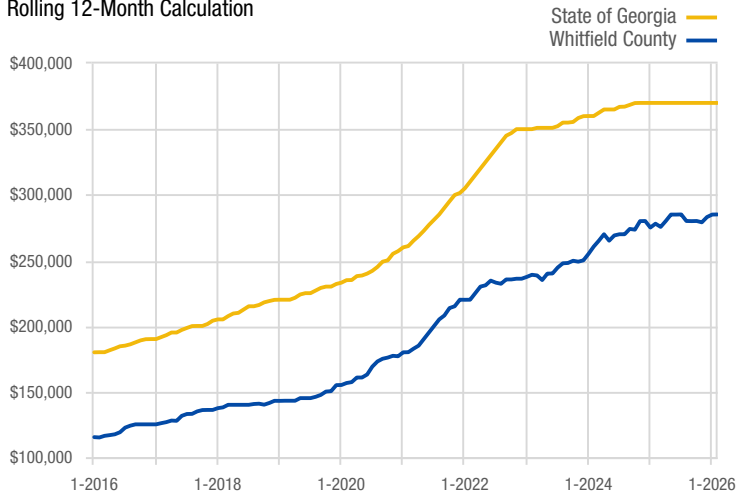
Single Family	February			Year to Date		
	2025	2026	% Change	Thru 2-2025	Thru 2-2026	% Change
Key Metrics						
New Listings	89	84	- 5.6%	167	160	- 4.2%
Pending Sales	53	41	- 22.6%	86	77	- 10.5%
Closed Sales	31	27	- 12.9%	72	67	- 6.9%
Days on Market Until Sale	64	104	+ 62.5%	59	89	+ 50.8%
Median Sales Price*	\$270,000	\$268,000	- 0.7%	\$257,450	\$265,000	+ 2.9%
Average Sales Price*	\$286,094	\$330,881	+ 15.7%	\$271,300	\$316,116	+ 16.5%
Percent of List Price Received*	97.2%	97.6%	+ 0.4%	97.2%	96.8%	- 0.4%
Inventory of Homes for Sale	195	236	+ 21.0%	—	—	—
Months Supply of Inventory	4.3	5.3	+ 23.3%	—	—	—

Townhouse/Condo	February			Year to Date		
	2025	2026	% Change	Thru 2-2025	Thru 2-2026	% Change
Key Metrics						
New Listings	1	4	+ 300.0%	2	7	+ 250.0%
Pending Sales	0	2	—	0	3	—
Closed Sales	0	2	—	0	3	—
Days on Market Until Sale	—	30	—	—	34	—
Median Sales Price*	—	\$221,700	—	—	\$220,000	—
Average Sales Price*	—	\$221,700	—	—	\$221,133	—
Percent of List Price Received*	—	100.0%	—	—	100.0%	—
Inventory of Homes for Sale	2	9	+ 350.0%	—	—	—
Months Supply of Inventory	2.0	5.7	+ 185.0%	—	—	—

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

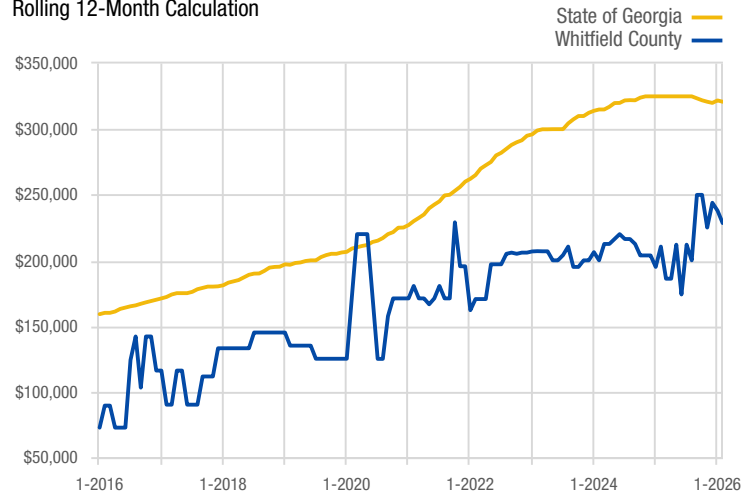
Median Sales Price - Single Family

Rolling 12-Month Calculation



Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point. Current as of March 16, 2026. All data from the multiple listing services in the state of Georgia. Report © 2026 ShowingTime Plus, LLC.