Local Market Update – October 2026

A Research Tool Provided by Georgia Association of REALTORS

Whitfield County

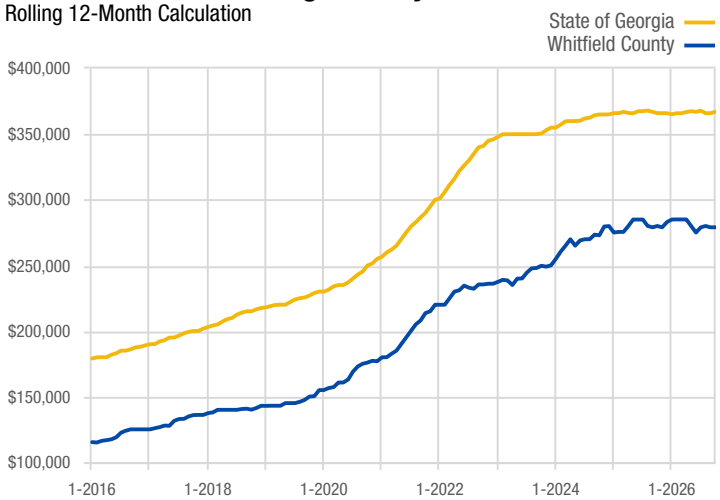
Single Family	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	84	**124**	+ 47.6%	818	**996**	+ 21.8%
Pending Sales	55	**62**	+ 12.7%	455	**533**	+ 17.1%
Closed Sales	48	**43**	- 10.4%	449	**505**	+ 12.5%
Days on Market Until Sale	71	**67**	- 5.6%	62	**70**	+ 12.9%
Median Sales Price*	$259,950	**$265,000**	+ 1.9%	$278,000	**$273,950**	- 1.5%
Average Sales Price*	$297,483	**$307,621**	+ 3.4%	$318,307	**$318,804**	+ 0.2%
Percent of List Price Received*	95.2%	**96.0%**	+ 0.8%	96.9%	**97.0%**	+ 0.1%
Inventory of Homes for Sale	273	**344**	+ 26.0%	—	—	—
Months Supply of Inventory	6.2	**6.7**	+ 8.1%	—	—	—

Townhouse/Condo	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	1	**3**	+ 200.0%	16	**56**	+ 250.0%
Pending Sales	1	**1**	0.0%	4	**21**	+ 425.0%
Closed Sales	0	**4**	—	3	**21**	+ 600.0%
Days on Market Until Sale	—	**190**	—	84	**76**	- 9.5%
Median Sales Price*	—	**$251,250**	—	$250,000	**$235,000**	- 6.0%
Average Sales Price*	—	**$252,500**	—	$240,000	**$251,344**	+ 4.7%
Percent of List Price Received*	—	**95.4%**	—	94.0%	**98.0%**	+ 4.3%
Inventory of Homes for Sale	10	**23**	+ 130.0%	—	—	—
Months Supply of Inventory	7.5	**10.1**	+ 34.7%	—	—	—

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

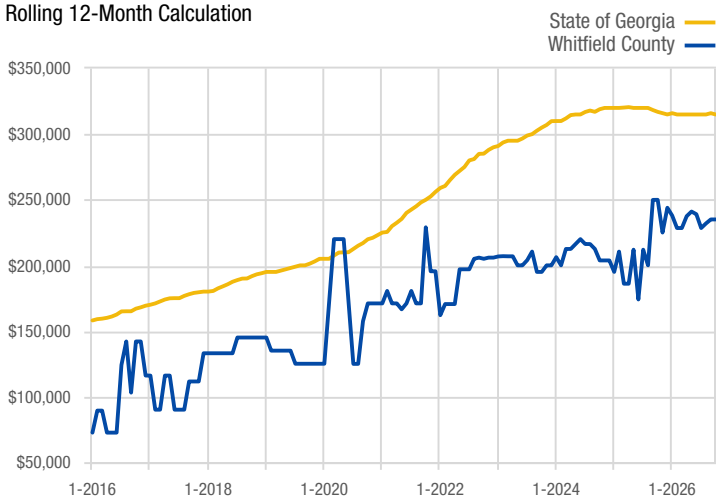
Median Sales Price - Single Family

Rolling 12-Month Calculation



Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point.

Current as of November 16, 2026. All data from the multiple listing services in the state of Georgia. Report © 2026 ShowingTime Plus, LLC.